

# 41st Annual Mustang & Ford Show

Hosted by  
**The Central Virginia Mustang Club**



## Dear Sponsors, Contributors and Vendors,

The Central Virginia Mustang Club, Inc., is proud to be hosting our "41st Annual Mustang and Ford Show" and returning for a twelve year to Bass Pro Shop, September 19, 2026 with a rain date of September 26, 2026. Bass Pro Shop is located at [11550 Lakeridge Pkwy](http://www.basspro.com), Ashland, VA. The show will benefit a local charity, [Hitting Cancer Below the Belt, Inc.](http://www.hittingcancerbelowthebelt.org) We need your help to make our show a big success. The 41st Annual show information can be found at <http://www.centralvamustang.com/show/fall/>.

We will be distributing a show program to the participants and spectators. The show program will include all types of advertisements to help offset the cost of printing, trophies, supplies, and other show expenses. Advertisers may include discount coupons, fliers, product specials, or simply good wishes for the club and the event.

We ask for sponsors to donate merchandise or gift certificates for door prizes. This is a good way to get your Company recognized by the show participants and attendees.

## Program Advertising Rates

- **Full Back Page Advertisement (while available)** **\$250**
- Full Inside Page Advertisement \$200
- Half Page Advertisement \$100
- Third Page Advertisement \$50

## Major Show Sponsorship

Sponsorship is \$500 or more. Please provide your logo and we'll place it on all Trophy Plaques, show poster, website, and a full page ad in the Show Program.

## Trophy Sponsorships Rates

- Whole Class Trophy Sponsorship W/Free Third Page Advertisement (30 Total Classes) \$100
- Best In Show Sponsorship W/Free Third page Advertisement \$125

## Door Prize Donation

- \$50 - \$75 value Door Prize Donation Free Eighth Page Advertisement
- \$75 - \$150 value Door Prize Donation Free Quarter Page Advertisement
- \$150 value or Greater Door prize Donation Free Half Page Advertisement

We will consider other combinations of sponsorships to meet your needs. Please let us know your requirements.

**The deadline for advertising is September 1, 2026.** Advertising will be accepted in black and white only. The advertisement will be sized by enlargement or reduction to fit the space selected. Handwritten messages will be retyped appropriately.

**You can sponsor online [here!](#) The Central Virginia Mustang Club looks forward to your participation!**

Your 2026 CVMC Door Prize contact is:

Graham Marsteller

Email - [grahammarsteller@yahoo.com](mailto:grahammarsteller@yahoo.com)

Cell Phone - 757-286-3452

Mailing Address: 6911 Sandpiper Ln, Prince George, VA 23875